

Miro for Product Acceleration

*Everything teams need to build the right thing and **BRING IT TO MARKET FASTER.***



THE AI PRODUCTIVITY PARADOX

Your teams can generate code, create designs, and ship features at unprecedented speed. But the cost of building the wrong thing has never been higher.

Product orgs continue to struggle with:

SLOW TIME TO MARKET with products lacking customer centricity

LIMITED VALUE from investments in AI code-gen tools

TEAMS LOSING SIGHT OF VISION AND GOALS while managing significant change

FUNCTIONAL SILOS AND HANDOVERS creating duplication and bottlenecks

And product leaders say these big challenges come with big costs

63%

say time or money were wasted in product development

52%

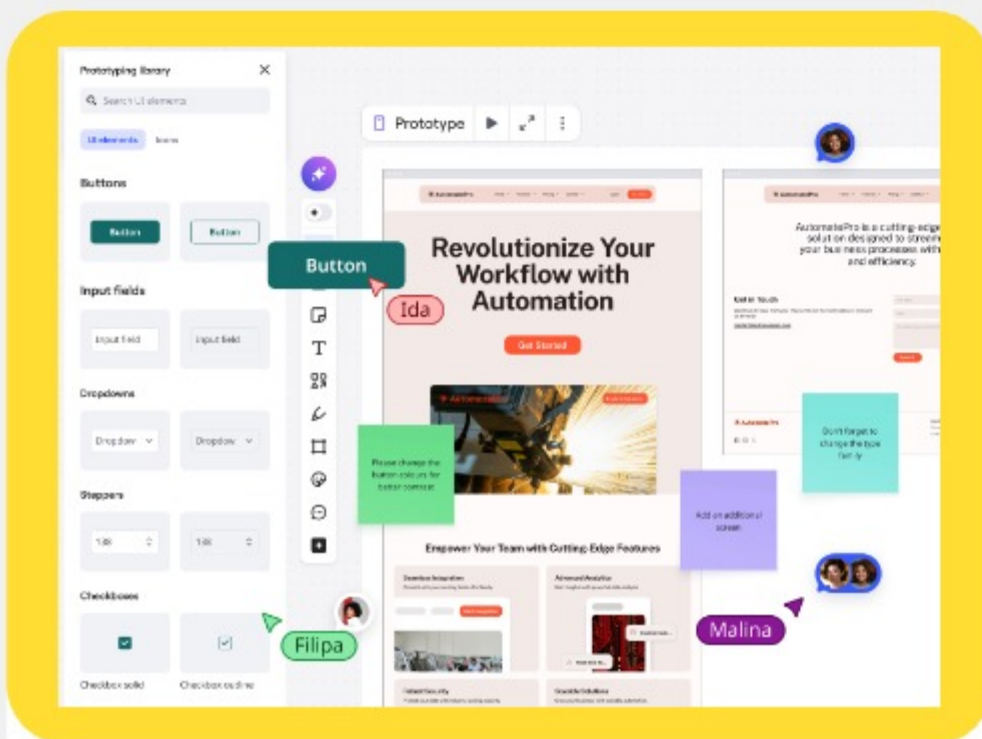
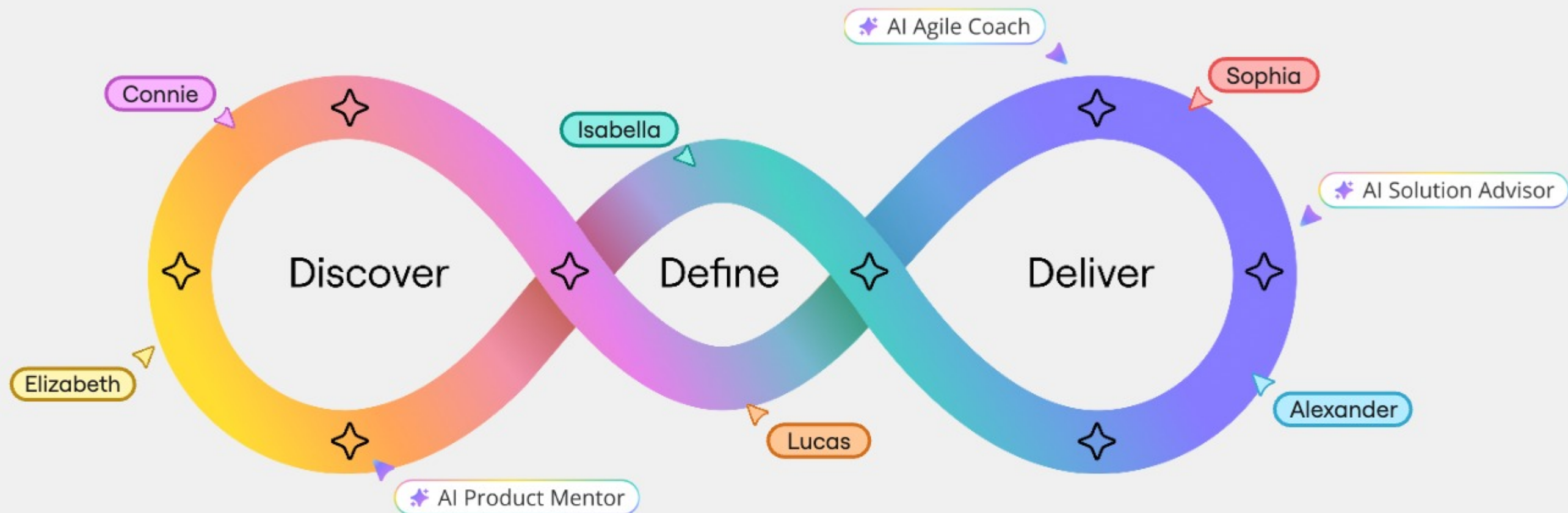
say their products were slow to market

53%

say their products missed revenue targets

MIRO FOR PRODUCT ACCELERATION

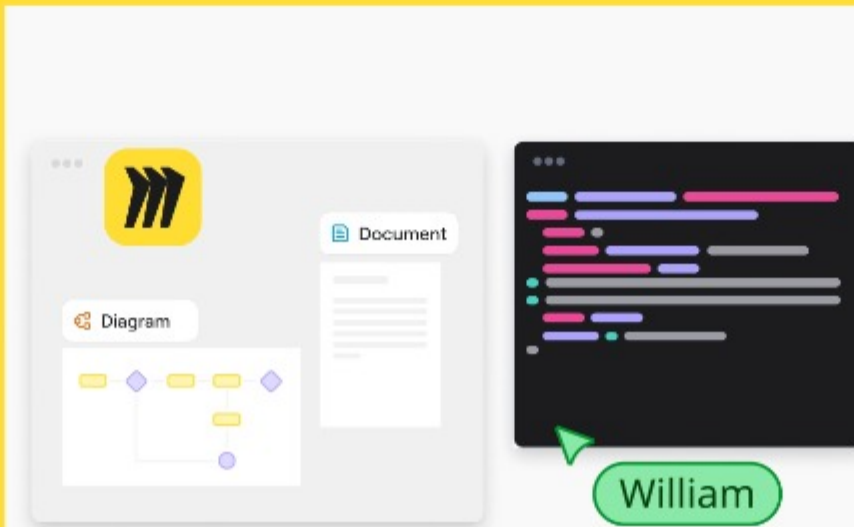
unites product development work in a single AI workspace



Discover and build the right things

Speed up customer research and get smarter insights on what to build. Explore more early concepts fast to align on the right solution before building.

- faster time to value, more customer loyalty, keeping your competitive edge



Get more from your existing AI tools

Unite context from across your AI tools and tech stack in a single AI workspace. Align, accelerate decisions, and bring the full context into the build phase.

- ROI on AI investments, better code quality, faster time to market

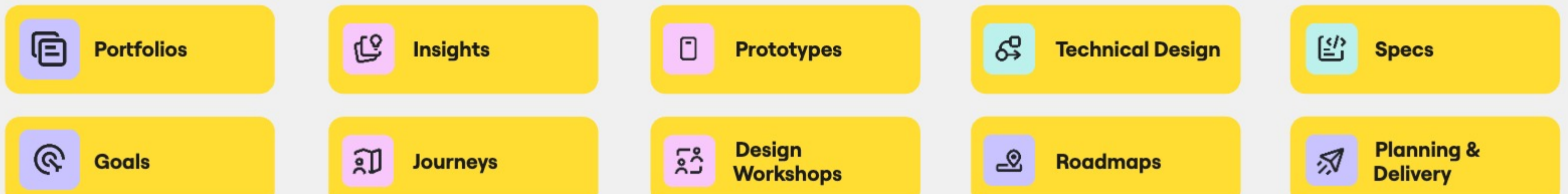
ID	Type	Key	Parent
1	Goal	10	
2	Objective	101	Grow d
3	Key Results	101.1	Enhance U
4	Initiative	101.1.1	Achieve a 2
5	Initiative	101.1.2	Achieve a 2
6	Initiative	101.1.3	Achieve a 2

Connect strategy to day-to-day execution

Silos slow teams down. Bring them back together to agree on goals, keep the entire portfolio on track, and build together, all the way through delivery.

- greater operational efficiency, faster time to market

Your end-to-end solution for an AI-accelerated product development lifecycle



WHY IT'S DIFFERENT

 [SEE IT IN ACTION](#)

END-TO-END ACCELERATION

Only Miro goes beyond AI coding acceleration, bringing AI to the messy early stages of discovery and definition where teams are figuring out *what* to build.

CONTEXT

Only Miro unites your teams and all of their work context in a single AI workspace with unique visual context processing, for better-quality AI output.

COLLABORATION

Only Miro offers the most collaborative platform for the PDLC—a visual workspace for collaborative team-and-AI workflows.

CUSTOMER RESULTS

Miles & More
 Lufthansa

Took prototyping process from 2 weeks to 3 hours

 **PEPSICO**

Brought a new product to market 3.6x faster

kw
KELLERWILLIAMS.

Cut time to market in half and increased sprint velocity 10%

"I've been able to prototype so fast and accurately with Miro. I can't imagine my day to day work without it."



Mariana Carril
Director of Product Management,
EPAM Systems

*"Miro Insights gets me **~70%** of the way towards what to build, and gives me a clear picture of what I need to validate"*



Alvin Richards
VP of Product, Weaviate

LEARN MORE ABOUT

 **Miro for Product Acceleration**

[Book a call](#) to learn how it can work for your teams



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